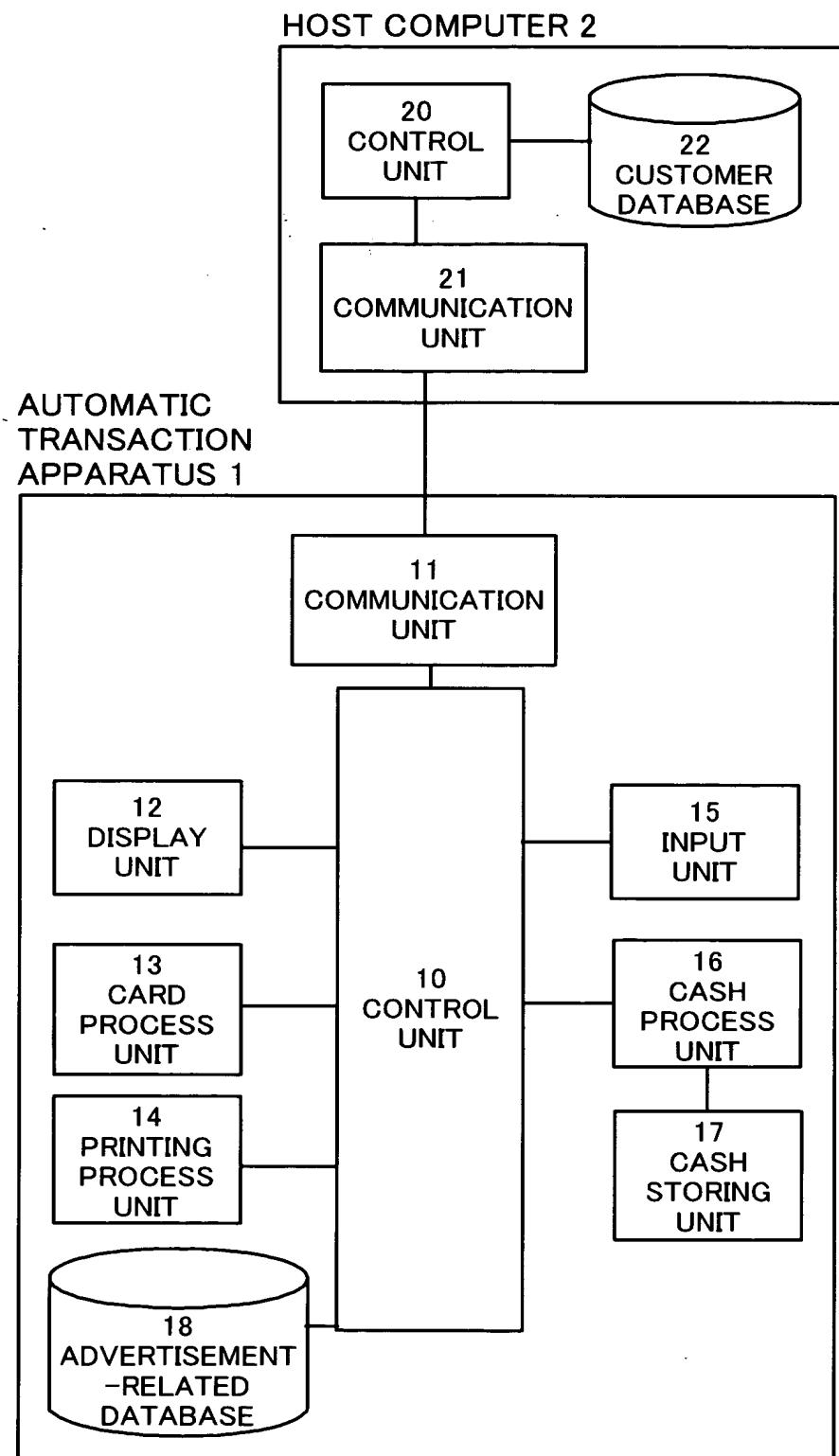
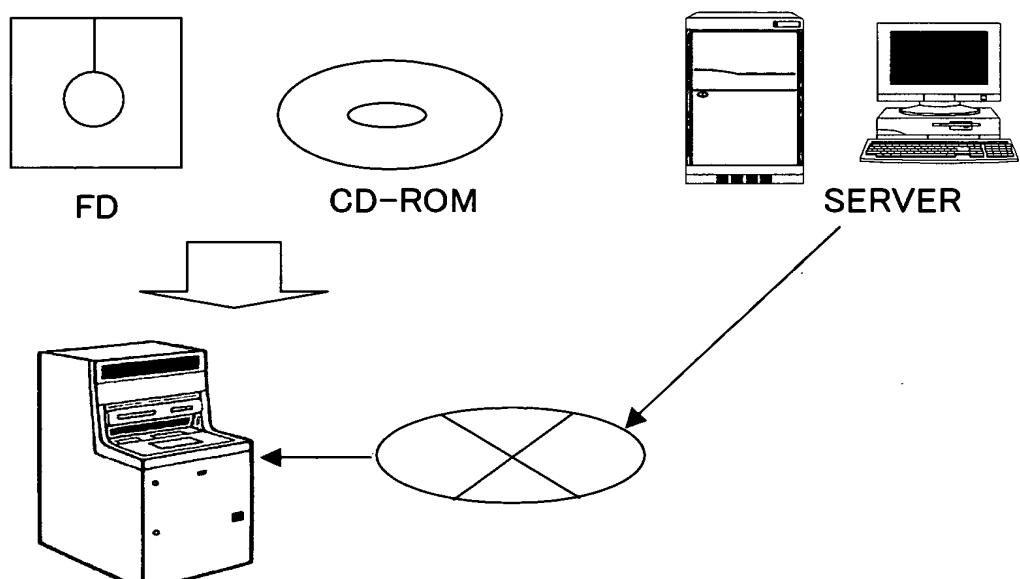


FIG. 1



**FIG. 2**



**1 AUTOMATIC TRANSACTION APPARATUS**

**FIG. 3**

ADVERTISEMENT ID	ADVERTISEMENT CONTENTS	COUPON ID	COUPON CONTENTS	NAME OF SPONSOR
1	ADVERTISEMENT CONTENTS DATA 1	1-1	COUPON CONTENTS DATA 1-1	SPONSOR A
		1-2	COUPON CONTENTS DATA 1-2	
2	ADVERTISEMENT CONTENTS DATA 2	2-1	COUPON CONTENTS DATA 2-1	SPONSOR B
3	ADVERTISEMENT CONTENTS DATA 3	3-1	COUPON CONTENTS DATA 3-1	SPONSOR C
4	ADVERTISEMENT CONTENTS DATA 4	4-1	COUPON CONTENTS DATA 4-1	SPONSOR D
...	...	...	...	...

**FIG. 4**

ATTRIBUTE SEGMENT	AGE	SEX	BALANCE IN DEPOSIT	ADVERTISEMENT ID	COUPON ID	PRIORITY
...	...	...	...	...	...	...
$n$	$20 \sim 29$	MALE	0.1 MILLION OR MORE	1	1-1	70%
$n+1$				2	2-1	20%
$n+2$				3	3-1	10%
$n+3$			LESS THAN 0.1 MILLION	1	1-1	100%
$n+4$		FEMALE	0.1 MILLION OR MORE	1	1-2	100%
$n+5$			LESS THAN 0.1 MILLION	1	1-2	100%
$n+6$	$30 \sim 39$	MALE	0.1 MILLION OR MORE	4	4-1	100%
$n+7$			LESS THAN 0.1 MILLION	4	4-1	100%
$n+8$		FEMALE	0.1 MILLION OR MORE	4	4-1	100%
$n+9$			LESS THAN 0.1 MILLION	4	4-1	100%
...	...	...	...	...	...	...

FIG. 5

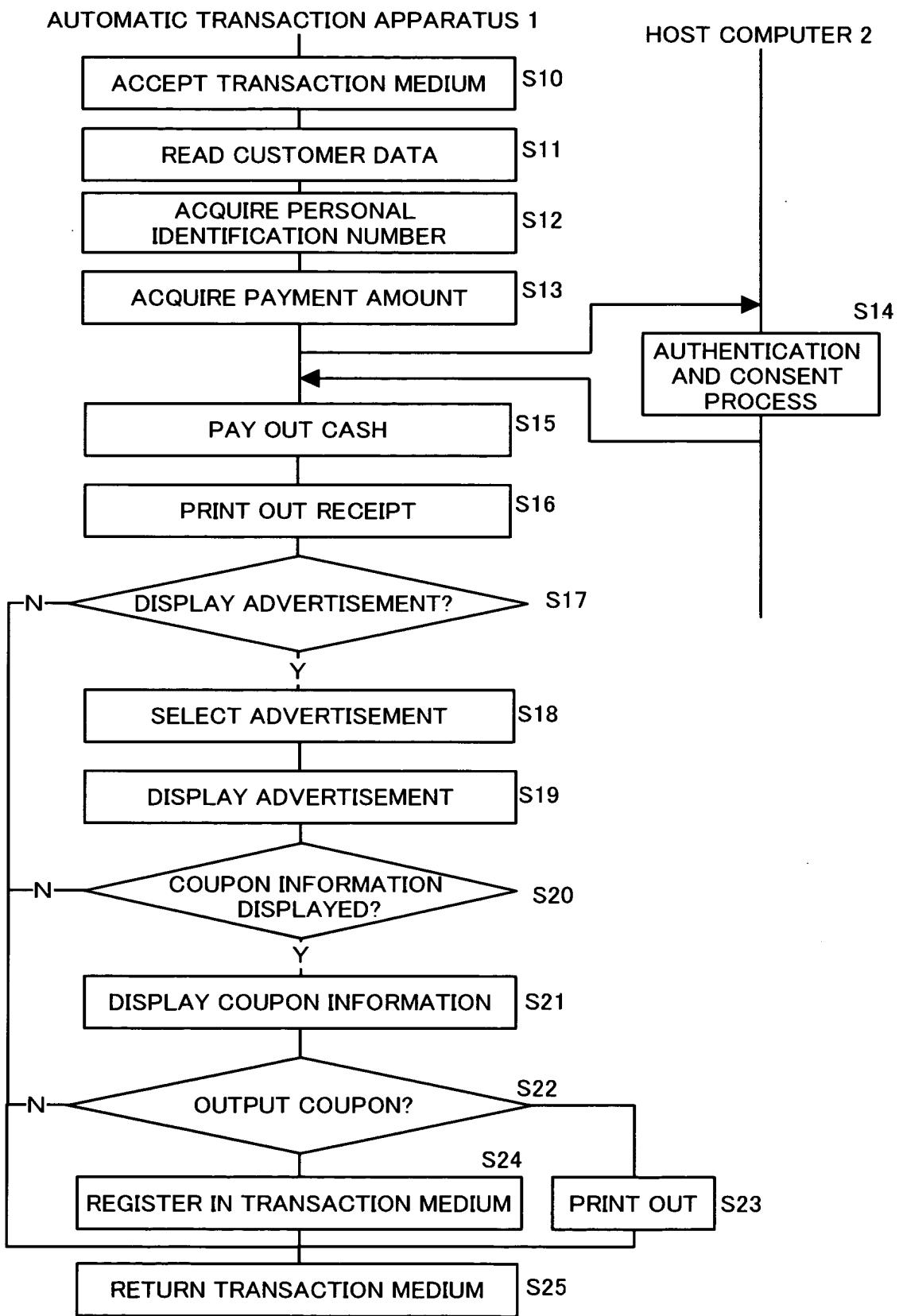


FIG. 6

<p>PLEASE PRESS THE BUTTON OF THE TRANSACTION YOU WILL USE.</p>	
<p>PAYMENT</p>	<p>RECEIVING</p>
<p>TRANSFER</p>	<p>PRINTING IN BOOK</p>

FIG. 7

<p>PLEASE ENTER YOUR PERSONAL IDENTIFICATION NUMBER.</p>			
<p>1 2 3 4</p>			
<p>7</p>	<p>8</p>	<p>9</p>	<p>CORRECTION</p>
<p>4</p>	<p>5</p>	<p>6</p>	
<p>0</p>	<p>1</p>	<p>2</p>	<p>3</p>
<p>CONFIRMED</p>			

FIG. 8

PLEASE ENTER THE AMOUNT TO BE PAID.		
¥ 10,000		
7	8	9
		CORRECTION
4	5	6
0	1	2
		CONFIRMED
3		

FIG. 9

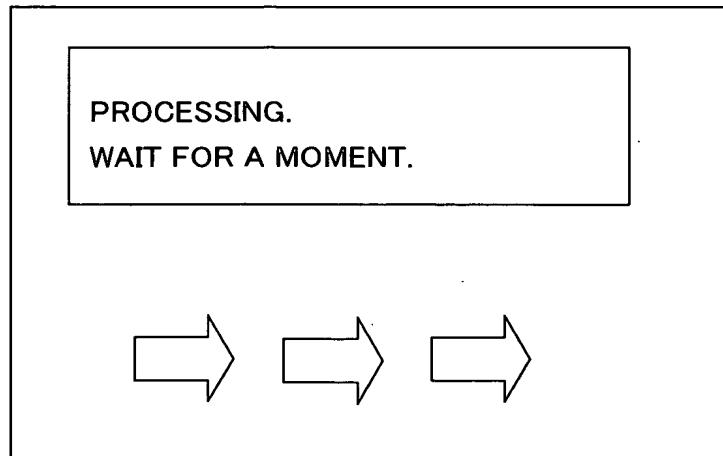


FIG. 10

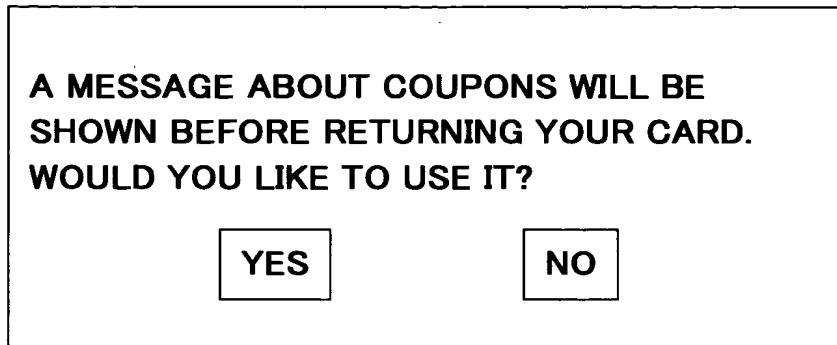


FIG. 11

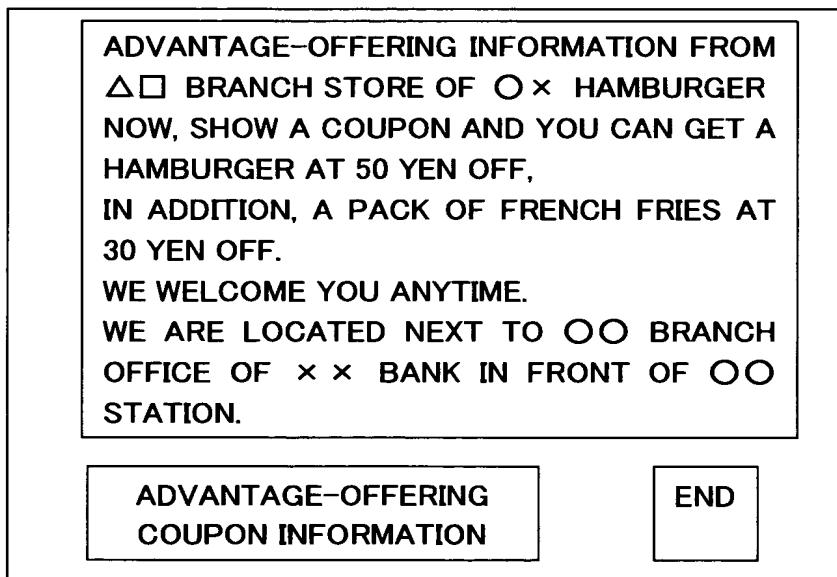


FIG. 12

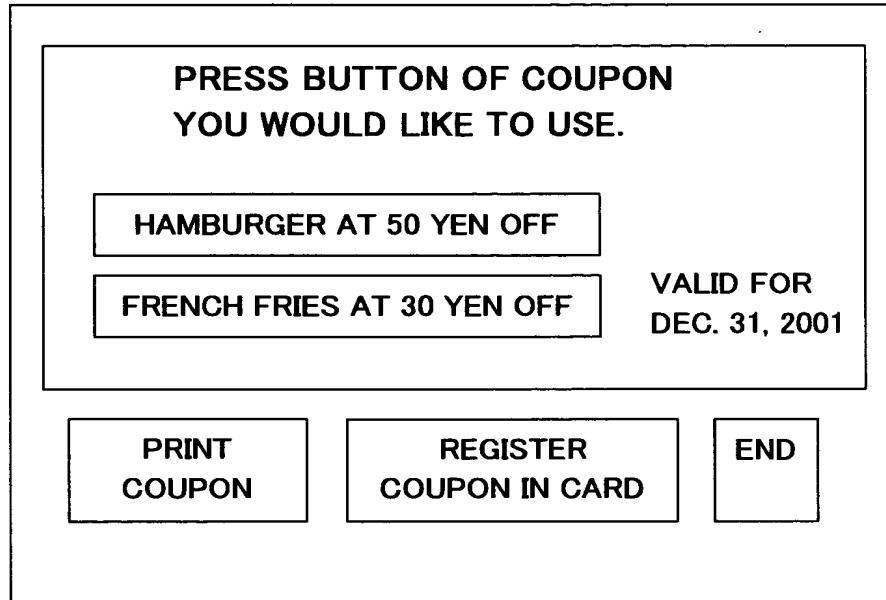


FIG. 13

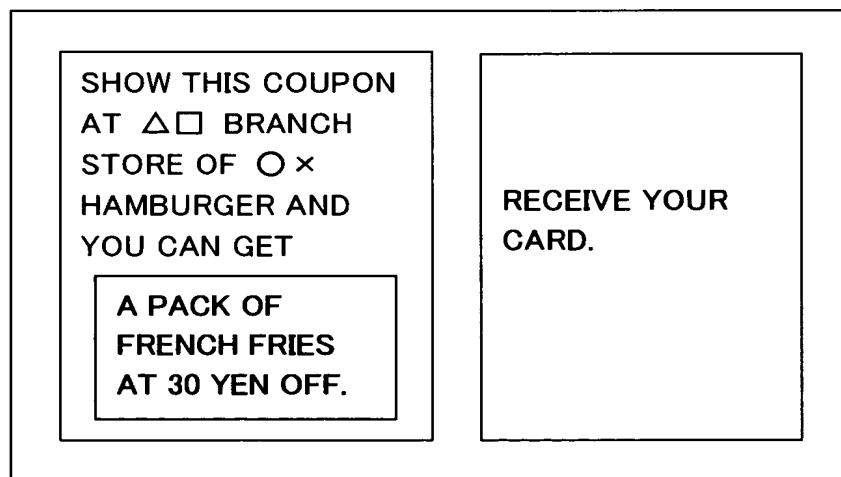


FIG. 14

TRANSACTION STATEMENT		O X BANK
TRANSACTION NO. * * * * * *	TRANSACTION CONTENTS * * * * * *	
BANK NO. * * * *	BRANCH NO. * * * *	ACCOUNT NO. * * * * *
DATE OF TRANSACTION * * . * * . *	AMOUNT TRANSACTED ¥ * * * * * *	
	BALANCE ¥ * * * * * *	
REMARK: ADVANTAGE-OFFERING COUPON		
HAMBURGER AT 50 YEN OFF		
A PACK OF FRENCH FRIES AT 30 YEN OFF		

## FIG. 15

### USAGE HISTORY INFORMATION

JUNE 16, 2001				JUNE 17, 2001				JUNE 16, 2001~JULY 15, 2001 (ACCUMULATED)			
20~29	MALE	0.1 MILLION OR MORE	ADVERTISEMENTS DISPLAYED:10	COUPONS IN CARD:5	PAPER COUPONS:2			20~29	MALE	0.1 MILLION OR MORE	ADVERTISEMENTS DISPLAYED:1
20~29	MALE	LESS THAN 0.1 MILLION	ADVERTISEMENTS DISPLAYED:9	COUPONS IN CARD:1	PAPER COUPONS:0			20~29	MALE	LESS THAN 0.1 MILLION	ADVERTISEMENTS DISPLAYED:5
20~29	FEMALE	0.1 MILLION OR MORE	ADVERTISEMENTS DISPLAYED:8	COUPONS IN CARD:5	PAPER COUPONS:3			20~29	FEMALE	0.1 MILLION OR MORE	ADVERTISEMENTS DISPLAYED:9
20~29	FEMALE	LESS THAN 0.1 MILLION						20~29	FEMALE	LESS THAN 0.1 MILLION	ADVERTISEMENTS DISPLAYED:65

TOTAL FOR THE PERIOD (JANUARY 16, 2001~JULY 15, 2001)  
ADVERTISEMENTS DISPLAYED : 530  
COUPONS IN CARD : 218  
PAPER COUPONS : 310

FIG. 16

TABLE OF CHARGES

MINIMUM CHARGE (FOR ONE (1) ATTRIBUTE SEGMENT)		1,000 YEN × PRIORITY
USAGE-BASED CHARGE	FOR ONE (1) DISPLAY OF AN ADVERTISEMENT	10 YEN
	FOR OUTPUTTING ONE (1) COUPON INTO A CARD	3 YEN
	FOR OUTPUTTING ONE (1) PAPER COUPON	5 YEN